

Society of Medalists

[American Federation of Arts,  
Washington, D.C.], 1928-1930

# THE SOCIETY OF MEDALISTS

THE ABOVE ILLUSTRATIONS ARE TO SHOW THE TYPE OF BEAUTIFUL BRONZE MEDALS  
ISSUED ANNUALLY AND EXCLUSIVELY TO THE MEMBERS OF THE SOCIETY OF MEDALISTS



# THE SOCIETY OF MEDALISTS

HEADQUARTERS / ART CENTER

65 East 56th Street

New York



*The Organization Committee  
cordially invites*

*Mr.* \_\_\_\_\_

to make application for membership in The Society  
of Medalists.

Members are enrolled only through invitation.  
Annual dues are \$8.00 payable upon notification.

GEORGE D. PRATT

ROBERT W. DE FOREST

ALEXANDER B. TROWBRIDGE

*Organization Committee*



# AMONG THOSE ENROLLED

JOHN TAYLOR ARMS

Art Patron

FRANK L. BABBOTT, *President*

Brooklyn Institute of Arts and Sciences

JULES BACHE, *Art Patron*

President, J. S. Bache Company, Brokers

HENRY TURNER BAILEY, *Director*

Cleveland School of Art

GEORGE BLUMENTHAL, *President*

Mount Sinai Hospital

GEORGE A. CHAPPELL

Writer and Architect

COLLEGE ART CLUB

Santa Maria, California

COLLEGE OF ARCHITECTURE

Cornell University

EDWARD COYKENDALL

Art Patron

ROYAL B. FARNUM, *Director*

Art Education of New York State

President, Federated Council on Art Education

JOHN H. FINLEY, *Editor*

*New York Times*

Vice-President, National Institute of Arts and Letters

EDSEL B. FORD, *Art Patron*

President, Ford Motor Company

DANIEL C. FRENCH, *Sculptor*

Honorary President of National Sculpture Society

WALTER E. FREW, *President*

Corn Exchange Bank & Trust Company, New York City

CASS GILBERT, *Architect*

President, National Institute Arts and Letters

President, National Academy of Design

RODMAN GILDER, *Publisher*

Founder Society of Medallion

HACKLEY ART GALLERY

Lulu F. Miller, *Director*

Muskegon, Michigan

MRS. E. H. HARRIMAN

Art Connoisseur

W. TEMPLETON JOHNSON

Architect

F. P. KEPPLE, *President*

Carnegie Foundation

Vice-President, American Federation of Arts

# AMONG THOSE ENROLLED

GUSTAVUS T. KIRBY

Art Connoisseur

WM. MATHER LEWIS, *President*

George Washington University

President, Lafayette College

JONAS LIE, *Painter*

Member of Society of Painters of New York

FRANK G. LOGAN, *Honorary Vice-President*

Art Institute of Chicago

Donor, Logan Medal for Sculpture and Painting

CLARENCE H. MACKAY, *Art Connoisseur*

President, Commercial Cable Company

ALFRED E. MARLING, *Art Patron*

President, Horace S. Ely & Company

MRS. ALLAN MARQUAND

Art Patron

COLONEL MILTON A. MCRAE

Scripps-McRae Newspapers, San Francisco

MILWAUKEE ART INSTITUTE

Milwaukee, Wisconsin

CHARLES MOORE, *Chairman*

Commission of Fine Arts of United States Government

Washington, D. C.

WILLIAM S. NELSON

Art Patron

NUMISMATIC ANTIQUARIAN SOCIETY OF PHILADELPHIA

Philadelphia

OAKLAND PUBLIC MUSEUM

Oakland, California

WILLIAM CHURCH OSBORN, *President*

Children's Aid Society

Trustee, Metropolitan Museum of Art

MRS. G. RADEKE, *President*

Rhode Island School of Design

EDWARD ROBINSON, *Director*

Metropolitan Museum of Art, New York City

MISS E. B. SCRIPPS

Art Patron, California Museum

HENRY SUZZALLO

Member Carnegie Foundation

YALE UNIVERSITY SCHOOL OF FINE ARTS

New Haven

WESTERN RESERVE HISTORICAL SOCIETY

Cleveland, Ohio



# THE SOCIETY OF MEDALISTS

HEADQUARTERS / ART CENTER

65 East 56th Street

New York



I approve of the aims and purposes of The Society of Medalists and desire to be enrolled as a member. I am to receive the two medals each year issued exclusively to members upon payment of \$8.00 annual dues.

Name\_\_\_\_\_

Address\_\_\_\_\_

\_\_\_\_\_

Date\_\_\_\_\_

MEDALS HAVE ALWAYS BEEN HIGHLY  
RECOGNIZED IN THE GOLDEN PERIODS IN  
THE HISTORY OF THE ARTS AND ARE JUST  
BEGINNING TO BE RANKED IN AMERICA  
COMMENSURATE WITH THEIR GREAT  
BEAUTY AND ARTISTIC MERIT







# THE SOCIETY OF MEDALISTS

HEADQUARTERS AT THE AMERICAN FEDERATION OF ARTS  
BARR BUILDING—WASHINGTON, D. C.

## ORGANIZATION COMMITTEE

GEORGE D. PRATT  
ROBERT W. DE FOREST  
ALEXANDER B. TROWBRIDGE  
*Secretary*

## PROFESSIONAL ADVISERS

HERBERT ADAMS  
JAMES EARLE FRASER

**Y**OU are cordially invited to become a member of the Society of Medalists, which is now being formed. The purpose of this Society is to stimulate an interest in medallie sculpture by issuing each year to its members two bronze medals, designed and modeled by sculptors of the highest rank, for which purpose two different sculptors will be engaged each year. The designs would cover a wide range of general interest, such as natural history, sport, conservation, forestry, aviation, current architecture, and like subjects.

The American Federation of Arts has agreed to undertake the organization work, which is to be developed on the following basis:

No definite orders will be placed until at least 1,000 members shall have been assured. As a result of the invention of new and amazingly accurate machinery, it is possible to strike medals for a very low cost in a quantity of 1,000 or more. Consequently all calculations are based upon 1,000 members. The annual dues will be eight dollars, which will be sufficient to pay a satisfactory fee to each sculptor, the cost of striking the medals, of furnishing some form of case or frame for each medal, of mailing the medals, and of all overhead expenses, including organization work. The American Federation of Arts will assume no financial obligations in connection with this enterprise.

If this invitation appeals to you, kindly tear off the coupon at the bottom of this sheet and mail it, signed, to The Society of Medalists, Care of American Federation of Arts, Barr Building, Farragut Square, Washington, D. C. As soon as the desired number of members has been obtained the first medals will be ordered and bills for dues will be mailed to all members.

It is hoped that you will visualize in such a membership an opportunity to not only forward a beautiful form of the sculptor's art, but to obtain in so doing a tangible personal benefit in the form of a growing collection of the best examples of this art that can be produced during the life of the Society.

GEORGE D. PRATT  
ROBERT W. DE FOREST  
ALEXANDER B. TROWBRIDGE

*Organization Committee.*

*New York Dec. 11, 1928.*

I approve of the ideals and purposes of the SOCIETY OF MEDALISTS and will be glad to have my name added to the membership list. I agree to pay, when notified, \$8.00 as dues for the first year's program.

Name *The American Numismatic Society*  
Address *Bray at 156 St*  
*N.Y.C.*



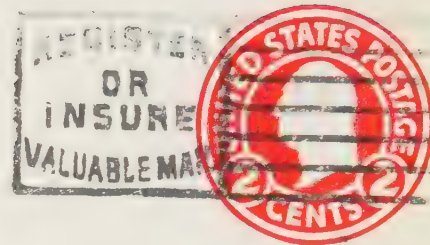


“THE SOCIETY OF MEDALISTS proposes to obtain exclusively for its members each year, two medals designed by sculptors of recognized ability. This card illustrates the high quality of medals that can be struck in large quantities.”

# THE SOCIETY OF MEDALISTS

HEADQUARTERS AT THE AMERICAN FEDERATION OF ARTS

BARR BUILDING—WASHINGTON, D. C.



The American Numismatic Society,

156th Street, West of Broadway,

New York,

N. Y.



# THE SOCIETY OF MEDALISTS

HEADQUARTERS AT THE AMERICAN FEDERATION OF ARTS  
BARR BUILDING—WASHINGTON, D. C.

ORGANIZATION COMMITTEE  
GEORGE D. PRATT  
ROBERT W. DE FOREST  
ALEXANDER B. TROWBRIDGE  
*Secretary*

PROFESSIONAL ADVISERS  
HERBERT ADAMS  
JAMES EARLE FRASER

January 15th, 1929.

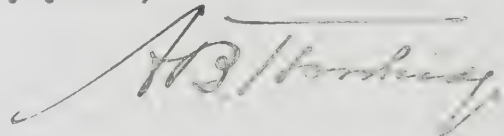
My dear Mr. Noe:

Your letter to Miss Mechlin of January 14th, has been referred to me. As Director of the American Federation of Arts, one of my jobs is the organization of the Society of Medalists.

We are, as you may know, trying to obtain an organization membership of 1,000, and have at the present time just half this number. We have sent ten thousand circulars, and applications are still coming in slowly from this first effort. We are now preparing to circularize another ten thousand, and believe it reasonable to expect to reach our goal from this second attempt.

I am of course intrigued by your offer to aid us. I am enclosing the only material that we have been using in our campaign, an invitation with application form attached, and a card with photographs of the kind of medals we propose to produce. There is not at present any additional data to furnish you. After our organization we will of course have to settle the problem of methods of engaging artists for the work and other contingent questions.

Sincerely yours,



Mr. Sydney P. Noe,  
Secretary, The American Numismatic Society,  
Broadway between 155th & 156th Streets,  
New York, N. Y.

10TH January, 1929

Mr. A. B. Trowbridge, Secretary,  
The Society of Medalists,  
Washington, D. C.

Dear Mr. Trowbridge:

Responding to yours of January 15th, may I say that I think you are to be congratulated on your showing of 500 members to date. I shall be glad to be informed of the result of your further circularization. I believe I have already said to Mr. Pratt that I shall be glad to place my experience at his disposal, and that means of course at your disposal also.

Very cordially yours,

Secretary



## CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

# WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

## SIGNS

DL = Day Letter

NM = Night Message

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The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

RECEIVED AT 567 WEST 145TH STREET, NEW YORK

N90 63 4 EXTRA DUPLICATE OF TELEPHONED TELEGRAM=

TX WASHINGTON DC JUN 27 1146A

AMERICAN NUMBIMATIC SOCIETY=

:156 ST WEST OF BROADWAY=

LIST OF NUMISMATISTS SENT YOU YESTERDAY BY REGISTERED MAIL  
BELONGS TO MR TREES OF MEDALLIC ART COMPANY TWO HUNDRED  
TEN EAST FIFTY FIRST STREET AND SHOULD HAVE BEEN SENT TO  
HIM STOP WILL YOU BE GOOD ENOUGH TO SEND IT TO HIM BY  
WESTERN UNION MESSENGER SENDING BILL FOR CHARGES TO ME AT  
AMERICAN FEDERATION OF ARTS WASHINGTON DC=

:ALEXANDER B TROWBRIDGE

*CC Trees  
Medallist  
By Alexander  
Trowbridge*



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BARR BUILDING—WASHINGTON, D. C.

ORGANIZATION COMMITTEE  
GEORGE D. PRATT  
ROBERT W. DE FOREST  
ALEXANDER B. TROWBRIDGE  
*Secretary*

*New Address:*  
ART CENTER  
65 EAST 56TH STREET  
NEW YORK

PROFESSIONAL ADVISERS  
HERBERT ADAMS  
JAMES EARLE FRASER

Jan. 31, 1930.

Mr. Sydney P. Noe, Secy.,  
American Numismatic Society,  
Broadway & 156 Street,  
New York.

Dear Mr. Noe:

We are sending you herewith the literature of  
the Society of Medalists which we think will be  
of interest to you.

This is anything but a money making proposition and  
has been organized for the furtherance of the Art  
Medal.

A cordial invitation is extended to the members of  
your Society to become members of the Society of  
Medalists. If you will bring this to the attention  
of your members at the next meeting we will appreciate  
it, and if you wish other invitations we will be pleas-  
ed to send them.

Very truly yours,

SOCIETY OF MEDALISTS,

GG/G

BY: 

Feb. 25, 1930

The Society of Medalists  
65 East 56th Street  
New York City

Attention of G. A. Gould

Dear Sir:

Responding to your letter of the 31st, this Society is enrolling as one of the members of your organization through our President, Mr. Edward T. Newell. I am placing your letter in our file for submission to the Council of the Society at its next meeting, in the hope that some of them, if they have not already enrolled, may care to do so.

Yours very truly,

Secretary.